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1. (10 points) Find the equation of the tangent line to the graph of

$$y = \frac{3x^2 - 1}{x + 2}$$

at $x = 1$.

2. (10 points) Solve the equation $8e^{3x-2} = 5e^{x+4}$ using logarithms. Round your final answer to three decimal places.

3. A manufacturing company models the total **production cost** (in thousands of dollars) for producing q units of a custom component by the function

$$C(q) = 2q^3e^{-0.5q} + 4q.$$

- (a) (8 points) Find the **marginal cost function** $C'(q)$.
- (b) (4 points) Compute the **marginal cost** when $q = 5$ units are produced. Include appropriate units and round your answer to three decimal places.
4. (12 points) Compute the **present value** P of a contract that promises two payments: one of \$4,000 three years from now and one of \$7,000 six years from now. Assume a continuous annual interest rate of 4.2%.

5. A community theater is studying ticket pricing. The table shows the estimated demand $q = D(p)$ (number of tickets sold) at various price points p (in dollars).

p	8.00	8.50	9.00	9.50	10.00	10.50	11.00
q	1200	1100	1000	920	840	780	730

- (a) (4 points) Find the **average rate of change** of demand $q = D(p)$ on the interval $[8, 11]$. Explain the real-world meaning in a sentence, including appropriate units.

- (b) (8 points) **Estimate the elasticity of demand** at the price $p = 10$. You may use any reasonable differences to approximate $D'(10)$. Interpret your result in a sentence.

- (c) (4 points) At $p = 10$, is demand elastic or inelastic? If price increases slightly from \$10, does **revenue** increase or decrease? Explain briefly.

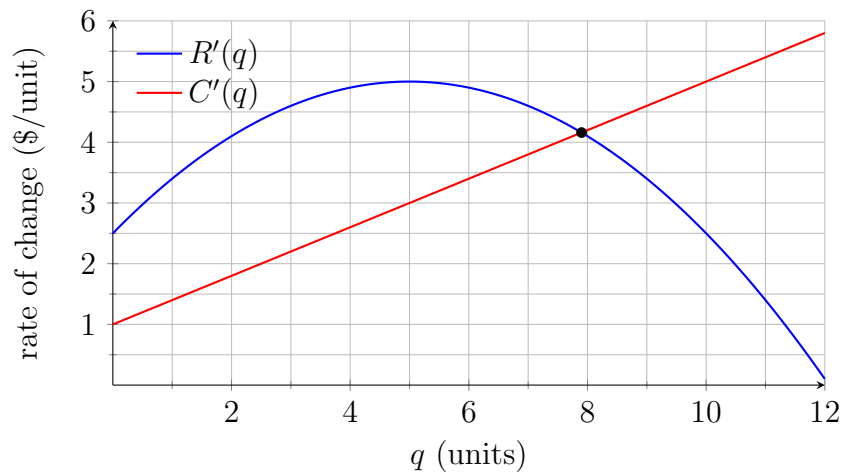
6. (10 points) A recent college graduate wants to begin saving for a future home purchase. They plan to deposit a constant amount S dollars continuously each year into an account that earns interest at a continuous rate of 6.4%. How much must be invested per year so that the account will contain \$150,000 after 20 years?

7. Let $r(t)$ be the rate of change of the price of a share of ABC Inc. in dollars per day after t days of trading.

- (a) (6 points) Write a sentence with units which gives the meaning of $\int_0^6 r(t) dt = -7.5$.

- (b) (4 points) If a share of ABC Inc. cost \$25 on day $t = 0$ of trading, use the information above to find its price on day $t = 6$.

8. The curves below represent the *rates of change* of cost and revenue as functions of quantity q : the **marginal cost** $C'(q) = 1 + 0.4q$ and **marginal revenue** $R'(q) = 5 - 0.1(q - 5)^2$.



- (a) (4 points) For which values of q does revenue increase faster than cost? (Answer in interval form.)
- (b) (4 points) Estimate the production level q^* where profit is maximized.
- (c) (4 points) Estimate the change in profit if production increases from $q = 3$ to $q = 4$.

9. Consider the function

$$f(x) = x^3 - 6x^2.$$

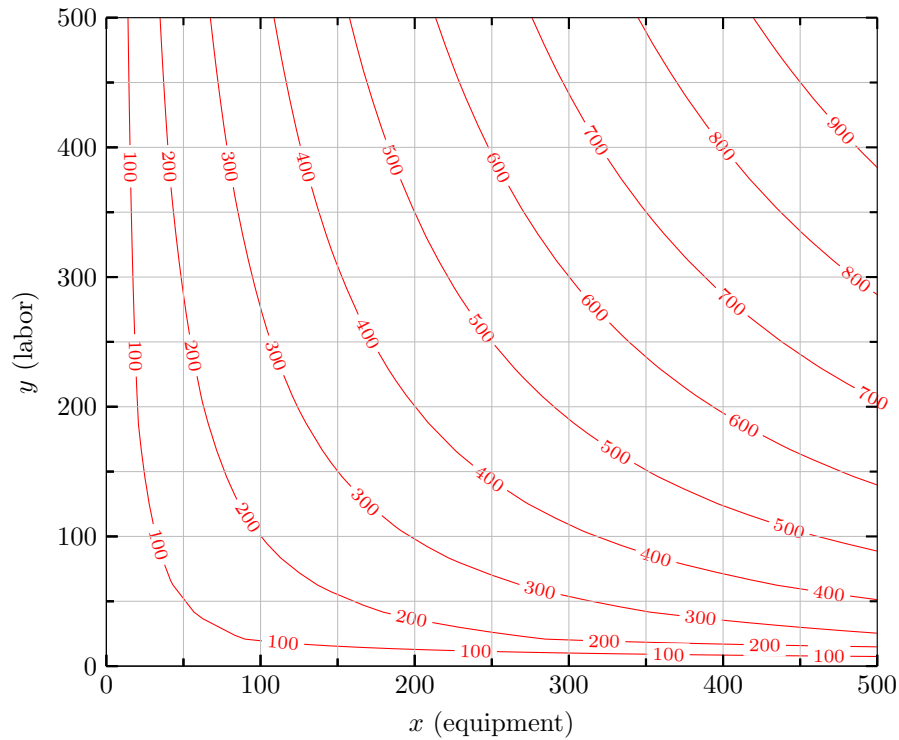
- (a) (4 points) Find all critical points of $f(x)$. Give the critical point and its function value as an (x, y) pair.
- (b) (4 points) For each of the critical points found in part (a), determine if it corresponds to a local maximum, local minimum or neither. You may use either the first or second derivative test to justify your answer.
- (c) (4 points) Find the absolute (or global) maximum and absolute (or global) minimum of $f(x)$ on the interval $-1 \leq x \leq 7$.
- (d) (4 points) Find all value(s) of x for which $f''(x) = 0$ and determine whether or not these value(s) are inflection points.

10. The cost (in thousands of dollars) of producing q tons of a material is

$$C(q) = q^3 - 12q^2 + 60q$$

- (a) (4 points) Find a formula for the average cost $a(q)$.
- (b) (4 points) Find a formula for the marginal cost $MC(q)$.
- (c) (4 points) Find all production levels where $a(q) = MC(q)$.
- (d) (4 points) Use the values you found in the previous part to determine the production level which minimizes the average cost.

11. A firm produces a single product with two inputs: equipment and labor. The contour plot below shows values of $f(x, y)$, the production level with x dollars in equipment and y dollars in labor.



(a) (6 points) Estimate $f(350, 100)$ and $f_y(350, 100)$.

(b) (4 points) Explain the meaning of $f(350, 100)$ and $f_y(350, 100)$ in a sentence with correct units.

(c) (6 points) Mark the **greater** quantity in each pair below.

- i. $f(200, 10)$ $f(200, 300)$
- ii. $f_x(200, 10)$ $f_y(200, 300)$
- iii. $f_y(200, 10)$ $f_y(200, 300)$

12. Let $f(x, y) = (x + xy)^{10}$, and compute the following partial derivatives.

(a) (6 points) $f_x(x, y)$

(b) (6 points) $f_{xx}(x, y)$

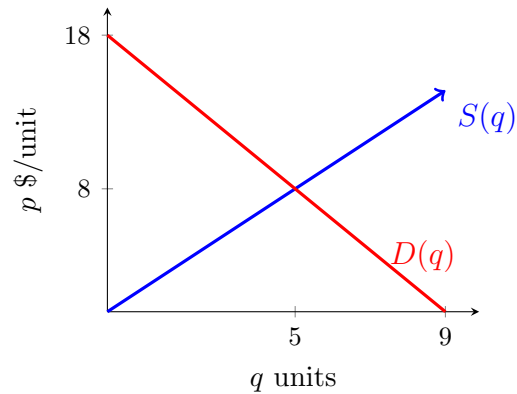
(c) (6 points) $f_{xy}(x, y)$

13. A firm manufactures two products with one priced at x dollars and one at y dollars. At prices x and y , the firm's combined revenue for the two products is

$$R = f(x, y) = -4x^2 - 4xy - 3y^2 + 100x + 130y$$

- (a) (8 points) Find the first- and second-order partial derivatives f_x , f_y , f_{xx} , f_{yy} and f_{xy} of the revenue function.
- (b) (6 points) Use your partial derivatives to find any critical points for the revenue function. Show your work.
- (c) (6 points) Find prices x and y that give the largest possible revenue. Include some computations that show that the revenue is maximized at these prices.

14. The graph below shows supply and demand graphs for a good.



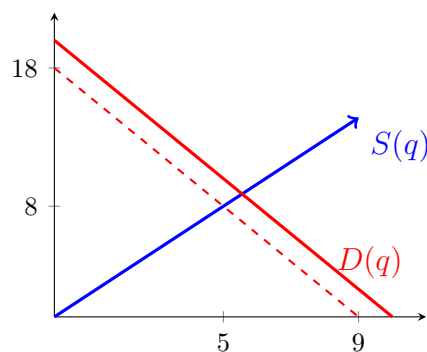
(a) (6 points) Use geometry to find exact values for $\int_0^5 S(q) dq$ and $\int_0^5 D(q) dq$.

(b) (4 points) What is the equilibrium price and quantity for this market?

$(p^*, q^*) =$ _____

(c) (6 points) Compute the value of the consumer surplus.

(d) (6 points) Suppose the demand curve moves from the position shown above to a new position below.



Mark all of the following statements that are correct.
Compared to the original demand curve ...

- p^* will increase.
- q^* will increase.
- the consumer surplus will increase.

Formulas

Derivatives:

- $\frac{d}{dx}(cf(x)) = cf'(x)$
- $\frac{d}{dx}(f(x) \pm g(x)) = f'(x) \pm g'(x)$
- $\frac{d}{dx}(f(x) \cdot g(x)) = f'(x)g(x) + f(x)g'(x)$
- $\frac{d}{dx}\left(\frac{f(x)}{g(x)}\right) = \frac{f'(x)g(x) - f(x)g'(x)}{(g(x))^2}$
- $\frac{d}{dx}f(g(x)) = f'(g(x)) \cdot g'(x)$
- $\frac{d}{dx}(c) = 0$, if c is a constant
- $\frac{d}{dx}(mx + b) = m$,
where m, b are constants
- $\frac{d}{dx}(x) = 1$
- $\frac{d}{dx}(x^n) = nx^{n-1}$
- $\frac{d}{dx}(a^x) = a^x \cdot \ln(a)$
- $\frac{d}{dx}(e^x) = e^x$
- $\frac{d}{dx}(e^{kx}) = k \cdot e^{kx}$, if k is a constant
- $\frac{d}{dx}(\ln(x)) = \frac{1}{x}$

Other things:

- Quadratic formula: $ax^2 + bx + c = 0 \Rightarrow$
 $x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$
- Future and present value, yearly compounding: $FV = PV \cdot (1 + r)^t$
- Future and present value, continuously compounding: $FV = PV \cdot e^{rt}$
- Elasticity: $E = \left| \frac{p}{q} \cdot \frac{dq}{dp} \right|$
- Consumer surplus: $\int_0^{q^*} D(q) dq - p^*q^*$
- Producer surplus: $p^*q^* - \int_0^{q^*} S(q) dq$
- Present value of income stream $S(t)$:

$$PV = \int_0^M S(t)e^{-rt} dt$$

- Future value of income stream $S(t)$:

$$FV = e^{rM} \cdot PV = \int_0^M S(t)e^{r(M-t)} dt$$

- Second derivative test:
 - Compute discriminant at critical points (a, b) :

$$D(a, b) = f_{xx}(a, b)f_{yy}(a, b) - (f_{xy}(a, b))^2$$

- $D(a, b) > 0$ and $f_{xx}(a, b) > 0 \Rightarrow$
local min
- $D(a, b) > 0$ and $f_{xx}(a, b) < 0 \Rightarrow$
local max
- $D(a, b) < 0$ no local max/min (Saddle Point)
- $D(a, b) = 0$ inconclusive test